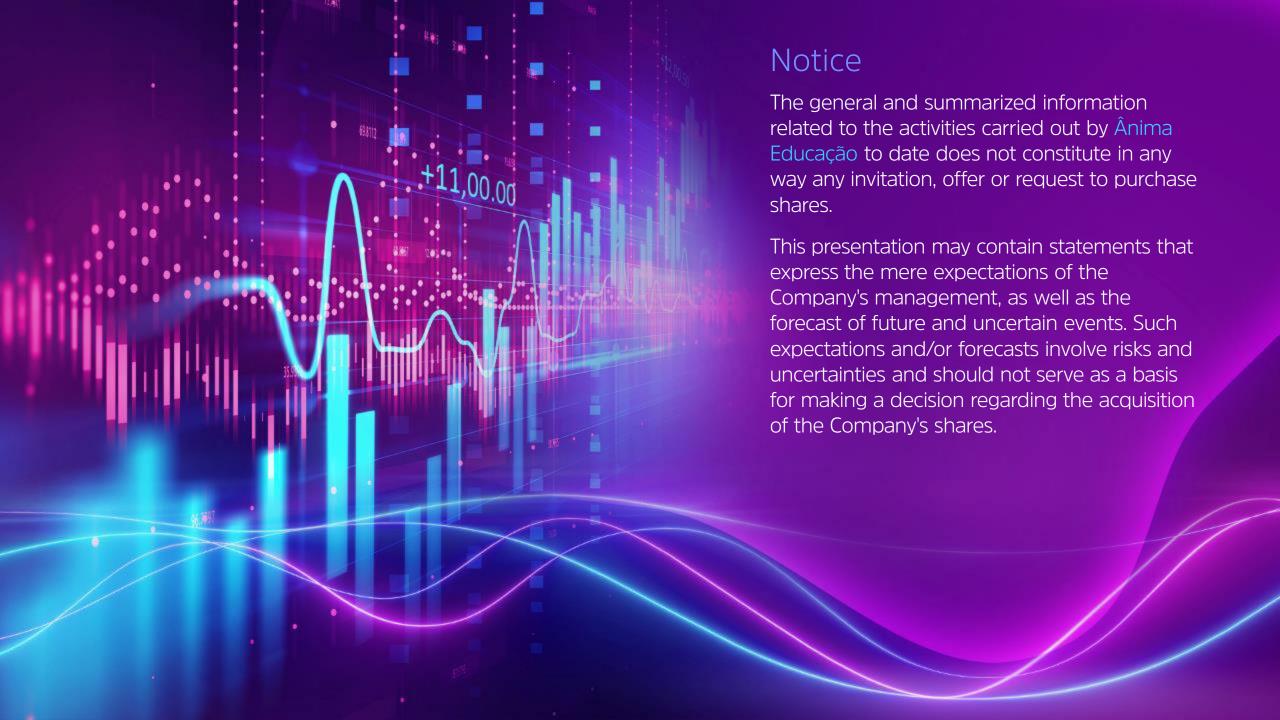


3Q24 Earnings Presentation

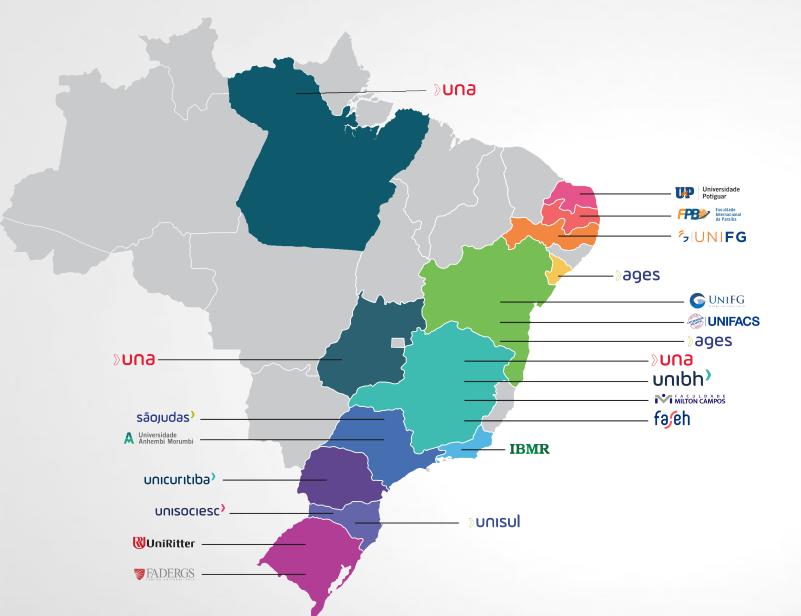
November 7, 2024



### X

## **Anima Education**

3Q24 Results Presentation





+ 25 education brands

1 institute
+ 380 thousand students and
~ 550 centers throughout the

country

### Specialist brands

























# We continued our trajectory of solid financial results in 3Q24



**Leverage reduction** 

2.71x

leverage in 3Q24 vs 3.41x in 3Q23

Company's cash generation

R\$ 328.5 MM

in 3024 vs. R\$375.1 MM in 3023

R\$ 778,9 MM

in 9M24 vs. R\$695.5 MM in 9M23

Quality of revenue

+4.9%

Growth in net ticket Core's Academic Education vs 3023 +6.9%

growth in the net ticket of Inspirali's Academic Education vs 3Q23

**>** EBITDA and Net Income growth

R\$ 264.8 MM

Adjusted EBITDA ex-IFRS16 3Q24 grows 12.2% vs. 3Q23

+3.1 bps

margin expansion (3Q24 x 3Q23) reaching 28.2%

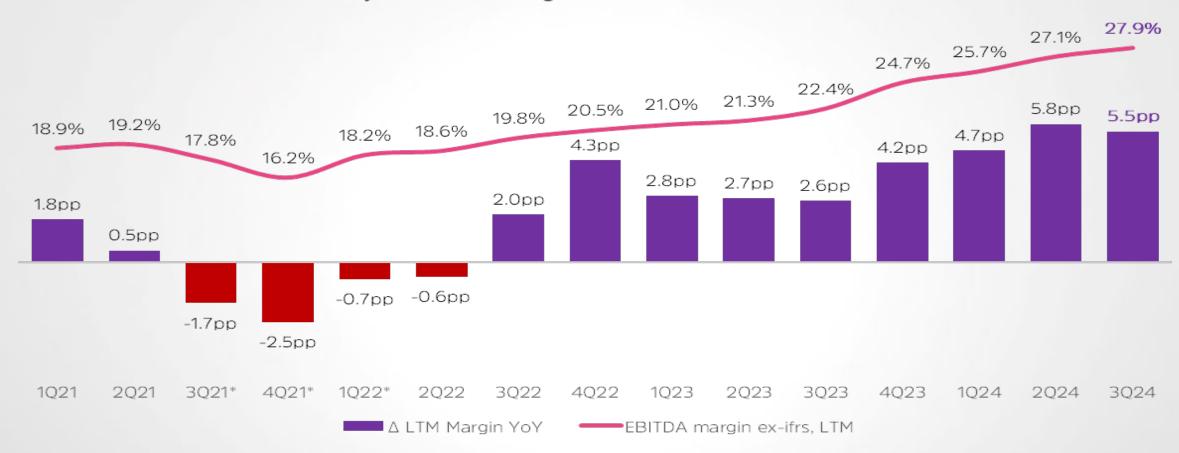
R\$ 860.7 MM

Adjusted EBITDA ex-IFRS16 9M24 grows 19.1% vs. 9M23

R\$ 49.0 MM

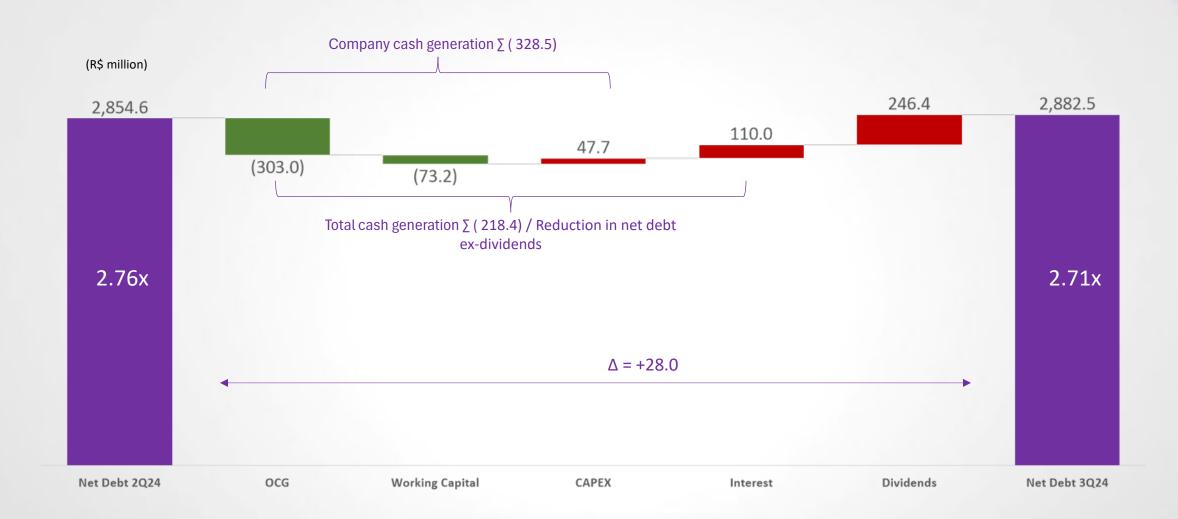
adjusted net profit in 3Q24, R\$ 178.2 MM in 9M24

### LTM Adjusted EBITDA Margin Evolution ex. IFRS16 - Normalized

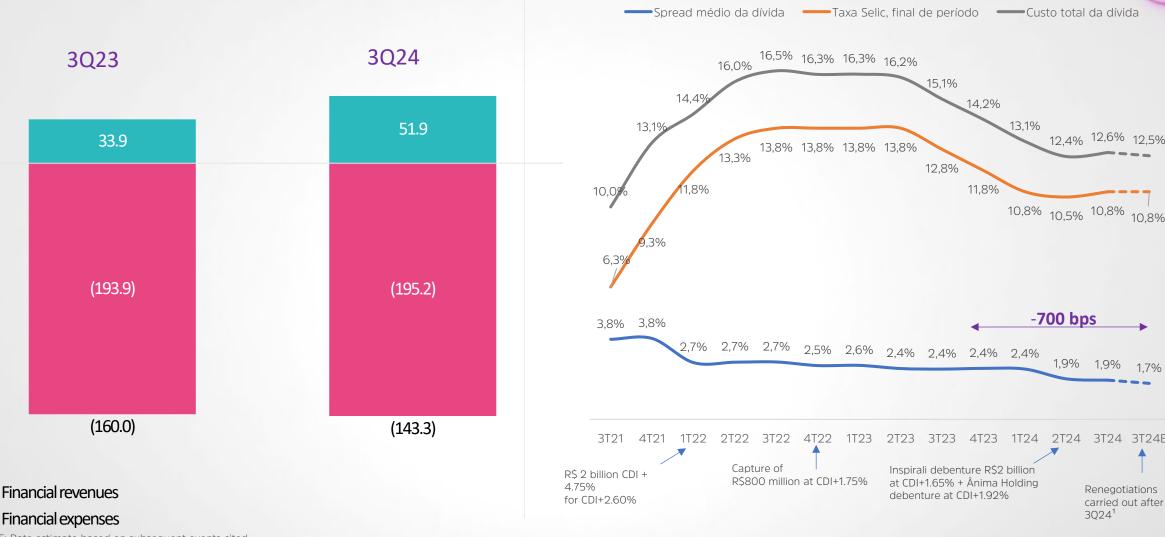


<sup>\*</sup> normalization: excluding reversals of non-cash provisions from 3Q21, in the amount of R\$118.7 million.

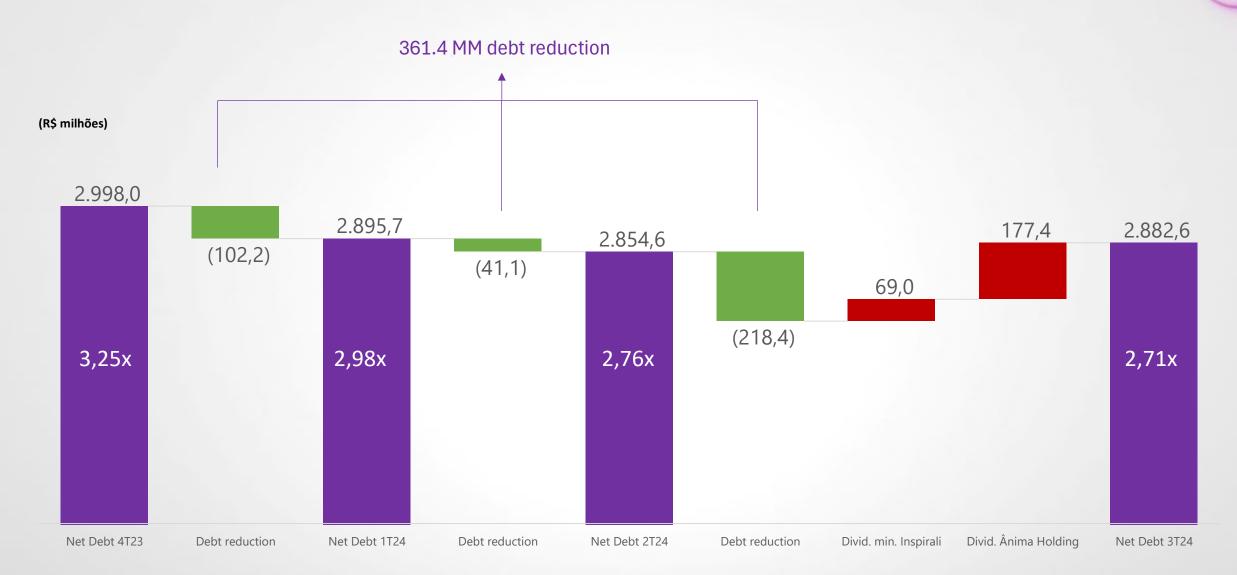
# We ended 3Q24 with leverage of 2.71x, the lowest level since the acquisition of Laureate, as a result of our focus on cash generation



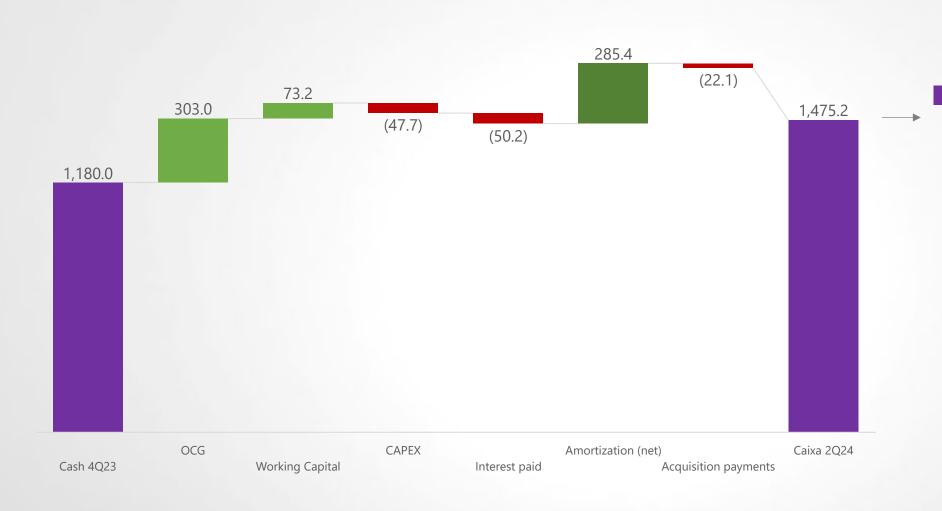
## Bank liability management initiatives and a more robust cash position led to a 10.4% improvement in net financial results (3Q24 vs. 3Q23) as well as a reduction in spreads, which fell 0.7 p.p. in the year...



## In the last 3 quarters, we had a reduction in net debt (predividends) of R\$361.4 million



# ... and led us to a more comfortable cash position, sufficient to pay off the principal of the bank debt for the next 3 years



# Amortization schedules 3Q24

| (P\$ million) |         |          |  |  |  |  |
|---------------|---------|----------|--|--|--|--|
| Year          | Current | Proforma |  |  |  |  |
| 2024          | 184.5   | 135.0    |  |  |  |  |
| 2025          | 283.7   | 86.0     |  |  |  |  |
| 2026          | 361.5   | 259.9    |  |  |  |  |
| 2027          | 1,534.4 | 1,648.3  |  |  |  |  |
| 2028+         | 1,836.0 | 2,070.8  |  |  |  |  |
| Total         | 4,200.1 | 4,200.1  |  |  |  |  |

Adjusted EBITDA ex-IFRS16 recorded an expansion of 12.2% and a growth of 3.1 p.p. in margin compared to the same quarter of the previous year

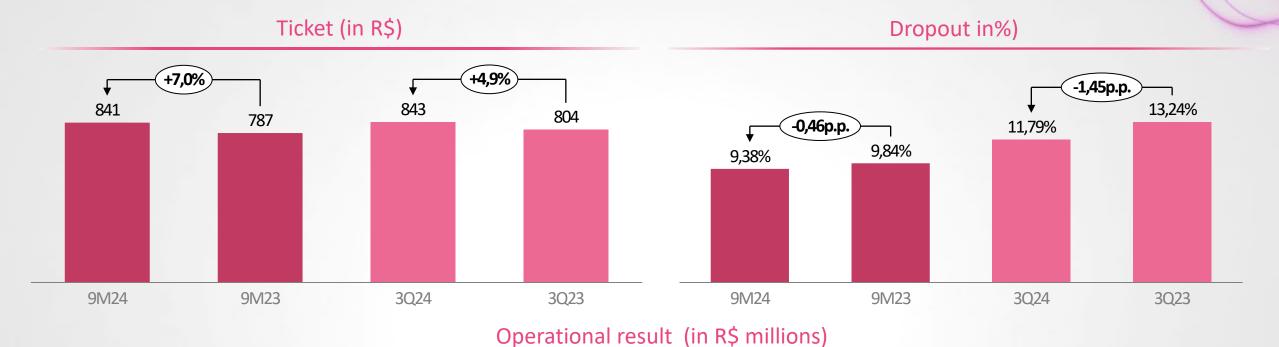
| previous year                |         |        |         |        |                |        |
|------------------------------|---------|--------|---------|--------|----------------|--------|
| R\$ million<br>(except in %) | 3Q24    | %AV    | 3Q23    | %AV    | Δ3Q24/<br>3Q23 | ΔΑV    |
| Net Revenue                  | 938.3   | 100.0% | 940.4   | 100.0% | -0.2%          | -      |
| Teaching Cost                | (205.4) | -21.9% | (216.1) | -23.0% | -5.0%          | 1.1pp  |
| Third Party Services         | (49.5)  | -5.3%  | (66.7)  | -7.1%  | -25.8%         | 1.8pp  |
| PDD                          | (41.2)  | -4.4%  | (54.5)  | -5.8%  | -24.4%         | 1.4pp  |
| Marketing                    | (72.8)  | -7.8%  | (76.0)  | -8.1%  | -4.2%          | 0.3pp  |
| Personnel and G&A            | (74.9)  | -8.0%  | (71.0)  | -7.5%  | 5.6%           | -0.5pp |
| Others                       | (89.0)  | -9.5%  | (64.8)  | -6.9%  | 37.3%          | -2.6pp |
| Operating Result             | 405.5   | 43.2%  | 391.3   | 41.6%  | 3.6%           | 1.6pp  |
| Corporate Expenses           | (71.5)  | -7.6%  | (83.1)  | -8.8%  | -13.9%         | 1.2pp  |
| Adjusted EBITDA              | 333.9   | 35.6%  | 308.2   | 32.8%  | 8.4%           | 2.8pp  |
| Rent expense                 | (69.1)  | -7.4%  | (72.2)  | -7.7%  | -4.2%          | 0.3pp  |
| Adjusted EBITDA ex-IFRS16    | 264.8   | 28.2%  | 236.0   | 25.1%  | 12.2%          | 3.1pp  |

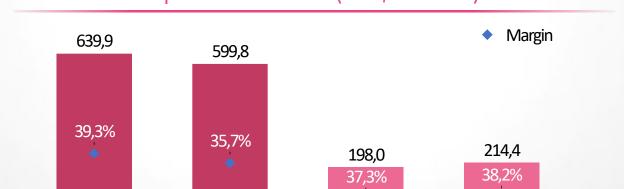
Growth in other costs, concentrated in the Inspirali segment, resulting from the maturation of courses

EBITDA growth resulting from efficiency gains in several items, maintaining margin growth trajectory



11





\*Base média no ano 9M24 9M23 3Q24 3Q23

# Digital Education also demonstrates the positive impact of the strategy, with a reduction in dropout rates and growth in operating results









## Performance by segment

### Inspirali

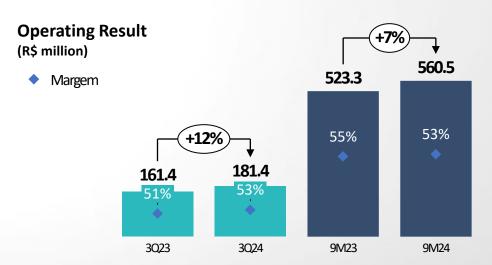
- In the undergraduate medical program, we closed 3Q24 with 11,626 students enrolled (+2% YoY) across its 15 *campuses*. This quarter, we saw the start of classes for the first class of the undergraduate medical program at Faculdade Una in Tucuruí (PA), with all 50 authorized annual vacancies filled. The average undergraduate enrollment increased by 6.9% in 3Q24 versus 3Q23.
- EMC's operation registered a base of 3,733 students, 3% above 3Q23. The average ticket in 3Q24 was 2.0% above 3Q23.
- Inspirali's consolidated net revenue was R\$341.5 million in 3Q24 (+8.5% YoY) and accumulated R\$1,058.6 million in 9M24 (+11.5% YoY).

- Costs: follow the trend observed in previous quarters and reflect (i) the establishment of the necessary structure to better serve students, and (ii) the expected maturation of undergraduate medical courses.
- Marketing investments: slightly above 2023 levels, as a result of initiatives to attract students and strengthen the Inspirali brand.
- General and administrative expenses: significant reduction, the result of continuous work to seek efficiency in the *back office areas*.
- As a result, Inspiral delivered an operating margin expansion to 51.3% in 3Q24 and accumulated a margin of 52.9% in 9M24.

#### Inspirali

|   | 9M24    | 9M23  | Δ9M24/<br>9M23 |
|---|---------|-------|----------------|
| Net Revenue (R\$ million)               | 1,058.6 | 949.1 | 11.5%          |
| Academic Education                      | 1,014.7 | 910.0 | 11.5%          |
| Continued Medical Education             | 44.0    | 39.1  | 12.3%          |
| Student Base ('000) <sup>1</sup>        | 15.5    | 15.1  | 2.1%           |
| Academic Education                      | 11.9    | 11.8  | 1.4%           |
| Continued Medical Education             | 3.5     | 3.4   | 4.8%           |
| Average Ticket (R\$/month) <sup>2</sup> | 7,602   | 6,961 | 9.2%           |
| Academic Education                      | 9,441   | 8,582 | 10.0%          |
| Continued Medical Education             | 1,383   | 1,291 | 7.1%           |

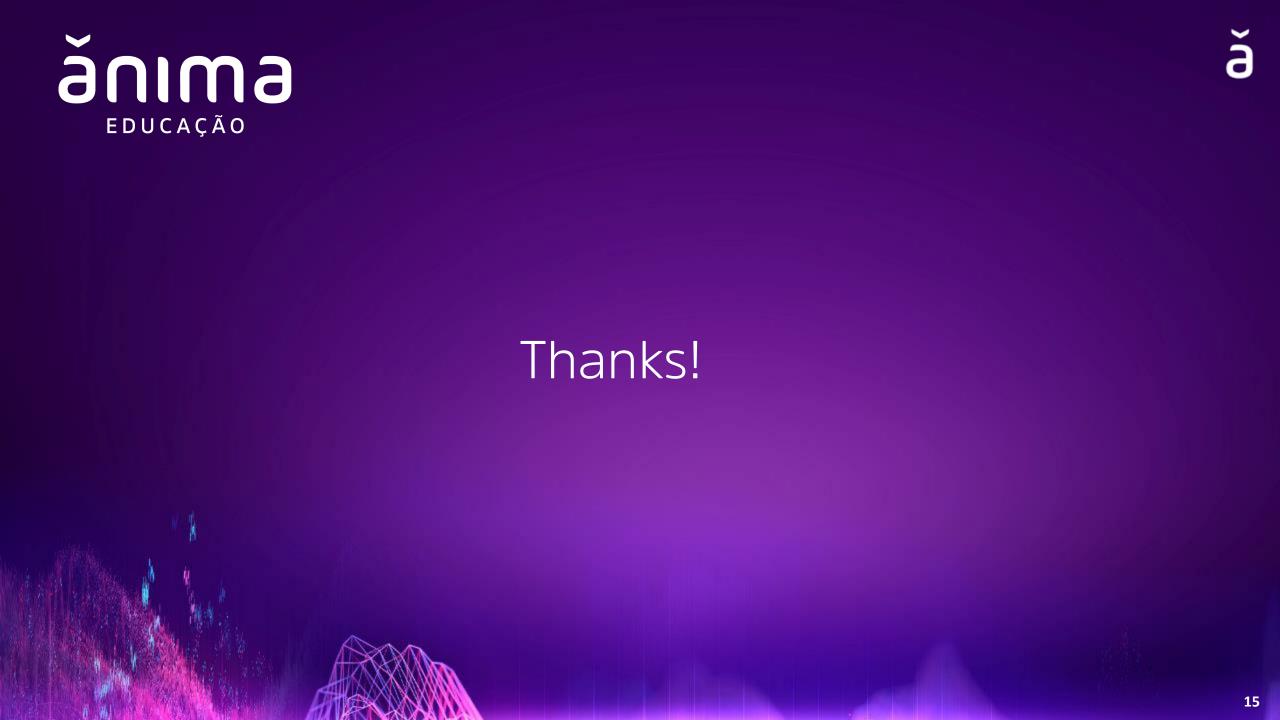
| 3Q24  | 3Q23  | Δ3Q24/<br>3Q23 |
|-------|-------|----------------|
| 341.5 | 314.8 | 8.5%           |
| 324.9 | 299.0 | 8.6%           |
| 16.6  | 15.7  | 5.5%           |
| 15.4  | 15.1  | 2.0%           |
| 11.6  | 11.4  | 1.6%           |
| 3.7   | 3.6   | 3.4%           |
| 7,411 | 6,970 | 6.3%           |
| 9,315 | 8,710 | 6.9%           |
| 1,483 | 1,454 | 2.0%           |
|       |       |                |



# With these solid results, we look to the future, and we begin a new moment for the Company: the 3rd wave

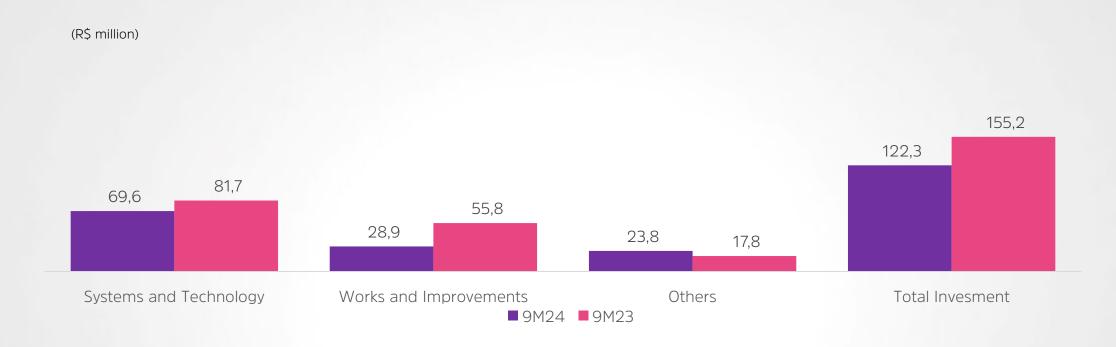
- Sustainable revenue growth
- New organizational design in the core business, with 3 clear avenues for growth

- New Comex focus and agility
- Without giving up efficiency and cash generation



### **Attachments - CAPEX**

We continue to be disciplined in our CAPEX investments, seeking to improve the student experience and operational efficiency, without harming operations.



- Technology continues to be the largest investment, continuing our digital transformation journey with a focus on the student and gaining operational efficiencies.
- Works and benefactions are the 2nd largest volume of expenditure, referring to continuous investments in our physical structures and reinforcing the student's in-person experience
- The Company continues to focus on operational deleveraging, being disciplined in its CAPEX investments, but without failing to make investments that will deliver value over time.

